ASICS Dynaflyte

ASICS has a technology center in Kobe, Japan tasked with developing and testing materials and products for the brand. The new Dynaflyte was the result of considerable effort: A new foam was developed for it, and techniques and materials have been changed, all to infuse new life into ASICS’ shoes. The upper is semiclosed, but breathable mesh. The weave has a corduroy-like appearance that adds to the shoe’s futuristic look. Linings in the ankle collar and tongue are soft against the foot, and the lightweight, welded overlays effectively shape and support the upper. The midsole is where the real magic happens, though. An aggregate of foamed plastic and organic fibers, they stretch and then recoil with every compression, allowing less material to be used and making the shoe lighter in the process. The outsole is a typical ASICS setup: AHAR high-abrasion rubber in the heel, with blown rubber in the forefoot, a small midfoot shank on the medial side, the rest toughened foam, but much less rubber overall to make it very lightweight. The performance, materials, and execution garnered the Dynaflyte our award for Best New Shoe.

“ASICS has worked well for me so I was really impressed with the fit and ride of the Dynaflyte.”

New Shoe

Sizes: Men 6–13, 14, 15, 16; Women 5–12

Weight: 10.6 oz. (men’s 11); 8.4 oz. (women’s 8)

Shape: semicurved

Construction: Strobel slip-lasted, polyurethane Strobel board

Recommended for: medium- to high-arched feet with neutral biomechanics to very mild pronation